

## Contact

<https://www.youtube.com/@SergiuVoicu>  
+40771101756 (Mobile)  
[voicusergiu@yahoo.com](mailto:voicusergiu@yahoo.com)

[www.linkedin.com/in/sergiu-voicu](http://www.linkedin.com/in/sergiu-voicu)  
(LinkedIn)  
[www.facebook.com/RomaniaFastForward/](http://www.facebook.com/RomaniaFastForward/) (Portfolio)  
[www.facebook.com/SergiuVoicu.ro/](http://www.facebook.com/SergiuVoicu.ro/) (Blog)

## Top Skills

Resolving Issues  
Crisis Communications  
Strategic Communications

## Languages

English

## Certifications

Manager in tourism activity - Patent  
In Tourism

## Honors-Awards

Award for financial education -  
Best financial education TV reports  
Reporter of the Year - offered by  
ASF

News reporter of the year - offered  
by ExclusivNews publication

Ioan V. Socec award – the most  
important distinction offered by the  
Bucharest Chambre of Commerce  
and Industry, for promoting  
Romanian projects

Award for promoting Romanian  
projects - awarded by the Romanian  
Chamber of Commerce

Business journalist of the year -  
offered by the Romanian Business  
Leaders community of entrepreneurs

## Patents

Manager's license in the tourism  
activity

# Sergiu Voicu

# Senior PR Consultant # Journalist # Entrepreneur # Business &  
Travel Blogger # Documentary filmmaker # Traveller  
Bucharest, Bucharest, Romania

## Summary

Specialties: Senior PR consultant/Economic Journalism/  
Documentary filmmaker/ Communication/ Business & Travel  
Blogger

Experienced economic journalist with a career spanning over 20  
years of TV and Radio, that includes working for prestigious media  
organisations: Digi 24 HD, Antena 1, Antena 3, Prima TV, Realitatea  
TV & FM, Radio Kiss Fm, Radio 21, Radio Impuls

Outstanding reputation as a economic presenter and producer, news  
reporter and documentary filmmaker.

---

## Experience

### Serban & Musneci Associates

Senior Public Relations Consultant  
April 2022 - Present (2 years 10 months)  
Bucharest, Romania

- Crisis communications
- Strategic communications
- Cooperate with the Top Management team
- Media relations
- Event Management
- Media Mapping
- Media Training

### SAV Smart Start

Founder  
November 2021 - Present (3 years 3 months)  
Romania

Communication and PR consultancy

Storytelling, Advertising, Events, Media Production, Photo, Video, Media  
Training

www.sergiuvoicu.ro

Owner

2011 - Present (14 years)

SergiuVoicu.Ro | Facebook | Instagram | Youtube | SergiuVoicu.Ro

Blogger

December 2003 - Present (21 years 2 months)

Travel & Business

Radio Romania Actualitati

Presenter and Producer Financial Education Radio Show

September 2022 - September 2023 (1 year 1 month)

Romania

Financial Education Radio Show

Digi24

11 years 3 months

Executive Producer

July 2020 - January 2023 (2 years 7 months)

Bucharest, Romania

- "Banii în Mișcare cu Iancu Guda"

Economic Journalist, Documentary filmmaker, Executive Producer, News Presenter

November 2011 - January 2023 (11 years 3 months)

Bucharest, Romania

Main areas covered: Government, Ministry of Finance, National Bank, commercial banks, International Monetary Fund, World Bank, Real Estate, Auto, Travel

Presenter "Romania Fast Forward" - an weekly documentary show about successful Romanian entrepreneurs and businesses

Economic News Presenter

- "Banii în mișcare";

- "Jurnalul Economic"

- "România la bilanț";

- "Business Club";

- "AgroJurnal"

- "Jurnale de știri"

Documentary filmmaker:

„2 pentru România"

“Traian Băsescu - Voiajul”

"Secrete din clădirea Guvernului"

Member of the jury:

"Made în România" – 2018, 2019, 2020, 2021 – BVB project

"Romanian CSR Awards" – 2019, 2020

"Gala Societății Civile" – 2018 –

Contributor publications:

the book "Esecuri de succes" "Failures of success"

Presenter, Journalist

February 2021 - February 2022 (1 year 1 month)

Bucharest, Romania

- "Europa. Mi-e bine, ti-e bine" - TV show about european funds

Executive Producer

April 2020 - March 2021 (1 year)

Bucharest, Romania

- "Focus România"

- "Focus Europa"

Antena 1

Economic Journalist

January 2011 - October 2011 (10 months)

Main areas covered: Ministry of Finance, Ministry of Economy, National Bank, commercial banks, International Monetary Fund, World Bank, Real Estate, Auto, Travel

Prima TV

Economic Journalist & Voice over

August 2009 - January 2011 (1 year 6 months)

Realitatea TV si Realitatea FM

Economic Journalist / Travel Reporter & Voice Over

February 2008 - August 2009 (1 year 7 months)

Radio 21

Radio Presenter / DJ / producer

2006 - 2008 (2 years)

### B1 TV & RTT

Journalist, producer, presenter, voice-over

2005 - 2008 (3 years)

Brasov, Romania

Producer and presenter of programs

"Hai la drum cu Sergiu Voicu" - travel issue (2005 - 2008),

"Brasov, Buna dimineata" - morning show (2005 - 2008)

Member of the jury at the show for children - "Artipici" (2006)

Voice-Over for broadcast documentaries and news

### Kiss FM

Radio Presenter / DJ / producer

2005 - 2005 (less than a year)

---

## Education

Master, Journalism, University of Bucharest, Faculty of Journalism and Communication

10 · (2007 - 2009)

Faculty of Economics, University Baritiu - Brasov, Specialization: Economics of Commerce and Tourism

Economist · (2003 - 2007)